

PRESS RELEASE

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R2 Group A/S expands its activities within the food segment

Backdated to the 1st of January 2009 R2 Group has become a co-owner of Danetto Ingredients A/S in Silkeborg. Danetto Ingredients produces blends for the meat, fish and poultry industry, and in addition they have prepacking facilities at their disposal. "Therefore, the two companies are a perfect fit", so says Business Unit Manager in R2 Food Partner A/S Bjarne Hansen, "since R2 Group has for a long time wished to include production within the food segment and to add blends for the industry to our already large range of ingredients. At the same time, our new partner is very strong professionally, production-wise and application-wise."

He further adds that the main competence of R2 Food Partner is sales to the confectionery, bakery, beverages and dairy industries, whereas the main competences of Danetto as mentioned is within the meat, fish and poultry industries, and it has for a long time been a wish to dedicate more resources to technical sales which R2 Group's entry into the ownership now enables.

At the same time Danetto Ingredients A/S changes its name to R2 Danetto A/S. John Jøhnke will continue as the managing director of the company, and R2 Food Partner will take care of the sales activities together with R2 Danetto. John Jøhnke adds: "I am very pleased that Danetto has found a strong partner like R2, where we – in addition to a comprehensive product range – also achieve synergies in purchase, sales and technical know-how, and our suppliers and customers will definitely benefit from this. Danetto is looking forward to the partnership which strategically will strengthen both parties in the future world of ingredients."

For further details please look at the homepages www.r2group.eu and www.danetto.com. You are also very welcome to contact:

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